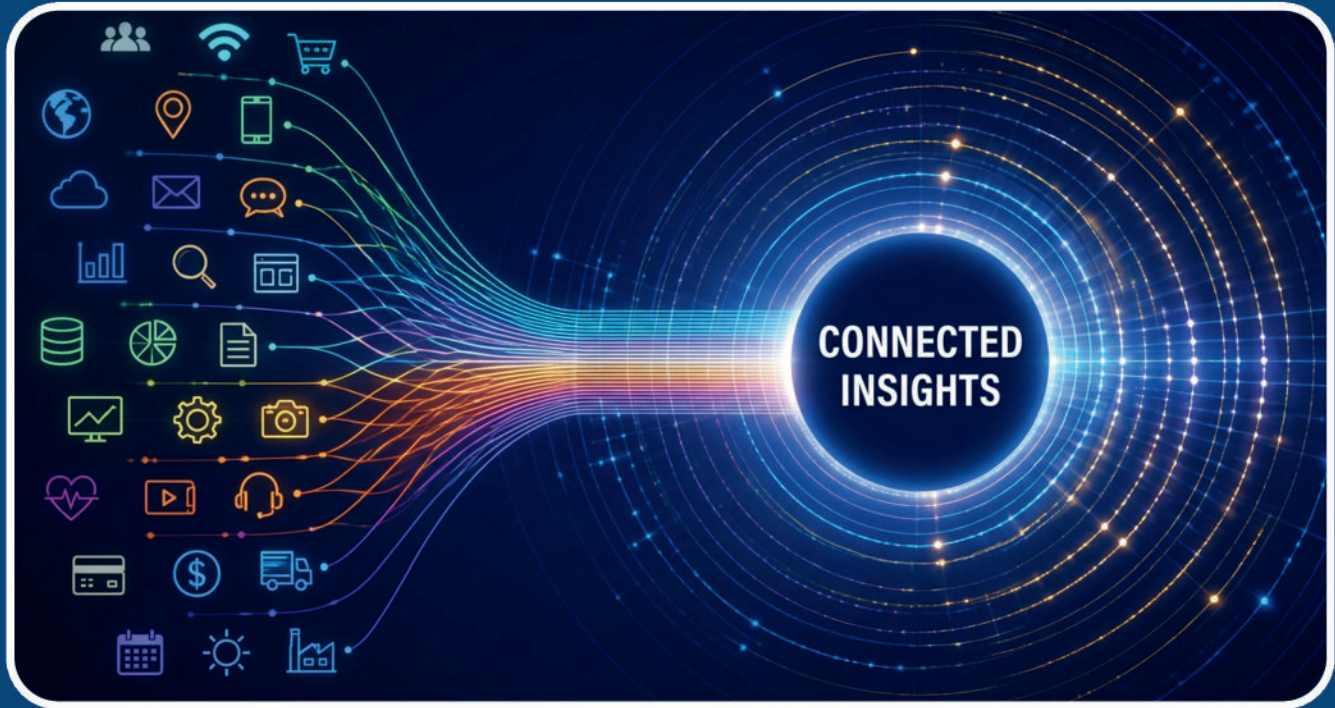




CONNECTED INSIGHTS



Transform Every Event Into a **Strategic Advantage**.
With **Connected Insights**, Your Town Hall is Just the Beginning.



Includes pure performance data and metrics - your trusted baseline for decisions.



Key takeaways, highlights, action steps, and resources for continue engagement.



Audience engagement analytics, identifying themes, sentiment, and unmet demand.



Identify strengths, gaps, and areas for improvement, providing a clear roadmap for future events.

Contact your TTH Representative for more information about our *Connected Insights* and reporting capabilities today!



(855) 832-6884

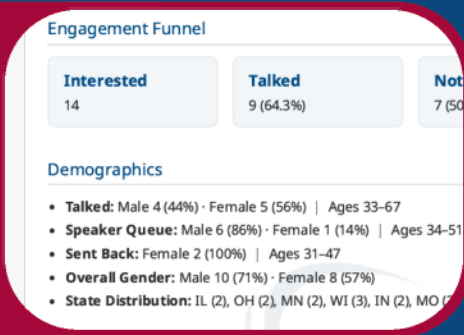


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CONNECTED INSIGHTS

Here's a Partial Snapshot of Insights You'll Receive!



- Demographics of town hall participants and those who participated in real-time feedback.
- Observations recorded during the call related to subjects and topics that dominated the conversation.
- Recommendations for action stemming from conversations and the reason for taking the action.



- Themes and common insights recorded during the call.
- Sentiments recorded during the call based upon real-time feedback.
- Enhanced notes for further details into how the sentiment was gathered.



- Alignment analysis includes the things you are doing, and not doing, to support event performance.
- Impact analysis helps to prioritize those items that can be leveraged for greatest impact to call to action.
- List of priority fixes - those unmistakable opportunities that can make your next event even better.

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